

# EOS2017



**93<sup>rd</sup> Congress of the European Orthodontic Society**  
Montreux Switzerland

June 5–10, 2017



## **EXHIBITION & SPONSORSHIP PROSPECTUS**

[www.eos2017.ch](http://www.eos2017.ch)



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## Welcome Message



**Dear Sponsors and Exhibitors,**

It is my great pleasure to invite your company to support the 93rd Congress of the European Orthodontic Society, which will take place from the 5th to the 10th of June 2017 in Montreux, Switzerland. This will be the first EOS Congress in Switzerland after 34 years.

The scientific programme is focused on interdisciplinary topics and thus it will be of interest not only to orthodontists but also to periodontists, oral surgeons, oral radiologists and general dentists.

As you can see in this prospectus, we are providing attractive and flexible sponsorship opportunities and a very centrally located exhibition space. We are open to discuss with you any suggestions and additional ideas you may have.

The Montreux Riviera, with its mild climate, the Mediterranean vegetation, the terraced vineyards and the close proximity to Lake Geneva and the Alps, is the ideal place for such an event. We are confident that the right mix of a stimulating scientific programme and an attractive social programme will make this congress unforgettable.

Welcome to the 93rd EOS Congress in Montreux!

A handwritten signature in blue ink, which appears to read 'Katsaros', written in a cursive style.

**Professor Christos Katsaros**  
EOS President

## Committees and Science

### EOS President

Christos Katsaros

### Chairman Scientific Committee

Gregory Antonarakis

### Local Organizing Committee

- Johannes Grossen, chairman
- Gregory Antonarakis
- Martin Chiarini
- Jan Danz
- Patricia Fantoni
- Hanni Gebistorf-Hotz
- Otmar Kronenberg
- Lothar Mock
- Pawel Pazera
- Claudius Wiedmer
- Diego Zehnder

### Congress Secretariat

MCI Suisse SA  
75, rue de Lyon, 1211 Geneva 13  
Switzerland  
[eos2017@mci-group.com](mailto:eos2017@mci-group.com)

### Sheldon Friel Memorial Lecture

Hans-Peter Bantleon, Austria

### Keynote Speakers

- Peter Buschang, USA
- Theodore Eliades, Switzerland
- Stephan von Gunten, Switzerland
- Nan Hatch, USA
- Demetrios Halazonetis, Greece
- Stavros Kiliaridis, Switzerland
- Jaap Maltha, Netherlands
- Nikolaos Pandis, Switzerland
- Yijin Ren, Netherlands
- Anton Sculean, Switzerland
- Raffaele Spina, Italy
- Flavio Uribe, USA
- Carlalberta Verna, Switzerland
- Heinz Winsauer, Austria

### Pre-congress course

Heinz Winsauer, Austria

### Post-graduate course

- Magali Mujagic, France
- Anton Sculean, Switzerland

## Topics

- The alveolar envelope as the limit to orthodontic tooth movement
  - Surgically-assisted orthodontic tooth movement
- Pharmacologically-regulated orthodontic tooth movement
  - Free topics

## EOS 2017 Programme at a Glance

### **Monday June 5**

- 12:00 – 18:00 Registration
- 09:00 – 18:00 EBO Examination
- 12:00 – 16:00 EFOSA Council Meeting
- 13:00 – 18:00 EPSOS Meeting

### **Tuesday June 6**

- 08:00 – 18:30 Registration
- 09:00 – 17:00 Pre-Congress Course
- 09:00 – 16:00 Postgraduate Course
- 09:00 – 15:30 EFOSA General Assembly
- 09:00 – 17:00 EBO Examination
- 09:00 – 10:15 NEBEOP Meeting
- 10:30 – 14:00 European Orthodontic Teachers' Forum
- 12:00 – 15:00 EOS Opening Council Meeting
- 18:30 – 19:30 **Opening Ceremony**
- 19:45 – 21:30 **Opening of the Trade Exhibition & Get Together**

### **Wednesday June 7**

- 08:00 – 18:00 Registration
- 08:30 – 18:00 Trade Exhibition
- 08:30 – 18:00 EBO Case Display
- 09:00 – 17:00 Scientific Sessions (*oral presentations*)
- Lunch Time **Satellite lunch symposium**
- 17:15 – 18:15 **Satellite evening symposium**
- 20:00 – 24:00 **President's Reception**

### **Thursday June 8**

- 08:30 – 18:00 Registration
- 08:30 – 18:00 Trade Exhibition
- 08:30 – 18:00 EBO Case Display
- 09:00 – 16:00 Scientific Sessions (*oral presentations*)
- Lunch Time EJO Open Session
- 15:30 – 17:00 Scientific Session (*poster presentations*)
- 17:00 – 18:00 **Satellite evening symposium**
- 22:00 – 02:00 **Postgraduate Night**

### **Friday June 9**

- 08:30 – 15:00 Registration
- 08:30 – 17:00 Trade Exhibition
- 09:00 – 17:00 Scientific Sessions (*oral presentations*)
- Lunch Time **Satellite lunch symposium**
- 17:00 – 18:00 EOS Business Meeting
- 19:00 – 23:00 **Lake cruise & Congress Networking**

### **Saturday June 10**

- 09:00 – 15:00 **Silver Mill Competition and Congress Outing**

## Sponsorship recognition level/category

**Sponsorship recognition level is calculated based on the total amount of your company's investment** in EOS 2017 (exhibition space, satellite symposia and/or sponsorship opportunities as listed herein).

Depending on your total level of investment in EOS 2017, your company's support will be acknowledged and recognised on the congress website as well as in all congress printed materials and signage at the following different levels:

CREATE  
YOUR OWN  
PACKAGE !!

Sponsorship Level	Total Contribution
Platinum	From CHF 50'000*
Gold	From CHF 40'000*
Silver	From CHF 30'000*

*\*total contributions include total payments for all sponsorship opportunities listed herein. Not included in total contributions are food, beverage and congress registration fees for organisation staff. These amounts do not include Swiss VAT of 8 %.*

**The benefits outlined below are in addition to those outlined under each individual sponsorship option purchased.**

Entitlements	Platinum	Gold	Silver
Acknowledgement as a sponsor from its category in all Congress announcements	✓	✓	✓
Complimentary Insert in delegate bag	✓	✓	-
Recognition by means of sponsor's logo linked to sponsor-choice website on Congress Website	✓	✓	✓
Congress logo for use on Sponsor's promotional leaflets	✓	✓	✓
Complimentary FULL delegate registrations for EOS 2017	6	4	2
Complimentary Networking Event tickets for EOS 2017	4	3	2



## Exhibiting at EOS 2017

As part of EOS 2017, exhibition space will provide a unique opportunity for exhibitors to showcase their products, services and educational programmes to an estimated 2,000+ participants with interests in all areas of orthodontics. The layout of the exhibition will be expertly designed to ensure comfort to the delegates, optimised visitor flow and therefore maximum exposure for the exhibitor.

Coffee breaks will take place on the exhibition floor, promoting frequent and repeated opportunities for the delegates to visit the exhibits and engage with you.

Space will be allocated on a 1<sup>st</sup> come-1<sup>st</sup> served basis depending on date at which the order form is received by MCI Suisse SA.

### Stand Types and Costs

*VAT 8% not included*

#### Space Only 600 Swiss Francs (plus VAT 8%) per sq. metre (min. 6sqm)

- Exhibition floor space only
- Full company profile in the official EOS 2017 congress website
- Company listing on the EOS 2017 congress website
- 2 Complimentary exhibitor badges per 9 sqm, 1 additional badge for each additional 9 sqm booked
- Networking Platform
- Access to Coffee breaks

#### Shell Scheme 850 Swiss Francs (plus VAT 8%) per sq. metre (min. 9sqm)

- Exhibition floor space
- Shell scheme frame
- Fascia board for company name
- Lighting
- Electrical supply
- 1 table and 2 chairs per 9 sq metres
- Full company profile in the official EOS 2017 congress website (distributed to all delegates in their delegate congress bag)
- Company listing on the EOS 2017 website
- 2 Complimentary exhibitor badges per 9 sqm
- 1 additional badge for each additional 9 sqm booked
- Networking Platform
- Access to coffee breaks



# Benefits to Exhibiting Companies

- ✓ **PRESENT PRODUCTS & SERVICES IN AN INTERACTIVE ENVIRONMENT**
- ✓ **GAIN DIRECT ACCESS TO SENIOR DECISION MAKERS**
  - ✓ **EXCHANGE IDEAS, EDUCATE**
  - ✓ **RAISE BRAND AWARENESS**
  - ✓ **COLLECT ATTENDEES' DATA**

## Important Exhibition Information!

### Exhibition Layout

The current layout is subject to changes. Space will be allocated on a 1<sup>st</sup> come -1<sup>st</sup> served basis depending on date at which the order form is received by MCI Suisse SA.

### Exhibitor Registration

All exhibitors must be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges are given for the first 9 square meters booked and one additional badge for each additional 9 square meters booked. Any additional exhibitors will be charged an exhibitor registration fee of CHF 200.

All exhibitors need to wear the badge of the Congress at all times.

### Manning of Stands

Exhibitors will be required to ensure that their stands are manned during the opening hours of the exhibition and must not dismantle their stands before the published closing time.

### Noise

Exhibitors may not use audible electronic, mechanical apparatus, or open audio systems which may be heard outside the exhibitor's assigned space.

The Organizers reserve the right to require any exhibitor to discontinue any activity that may cause annoyance or interference with others

### Give-aways and Distribution of Printed Materials

Give-aways and printed material may only be distributed in the space rented by the exhibitor in the exhibition hall, in hospitality suites, or at satellite symposia. No such material may be distributed in any hotel used by the meeting.

Product identification is permitted on give-aways. Contests, lotteries, raffles and any other incentives are subject to approval by the Organisers.

### Company Profile

A complete listing of all exhibitors, including a 100-word entry profile will be featured on the congress website.

Companies will have to send their profile by 3 April 2017 at the latest by email to [helene.barr@mci-group.com](mailto:helene.barr@mci-group.com).

### Product Disclaimer

The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by the Organisers.

Each exhibitor and/or sponsor is responsible for the material and information they make available at the Meeting. Exhibitors and sponsors should only present material and information which has been approved by their legal departments and which is in compliance with the legislation of the host country of the Congress.

It is the responsibility of exhibitors and sponsors to address these issues and any conflicts arising from such matters directly among themselves as the Organizers will not arbitrate in any way in legal issues of this nature.

The International Pharmaceutical Congress Advisory Association's (IPCAA) Code of Conduct, Medical Congress Guidelines and Housing Guidelines, and the Code of Practice of the European Federation of Pharmaceutical Industries and Associations (EFPIA) should also be adopted.



### Security and Insurance

The Organizers will not be held responsible for any loss or damage to exhibitors' goods and exhibitors are reminded that they should take out their own insurance to cover for their belongings.

### Health and Safety at Work Regulations

It is the responsibility of the exhibitor/sponsor to ensure that his contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations.

### Cancellation of Exhibition and Congress

It is mutually agreed that in the event of total or partial cancellation of the Congress due to fire, strike, natural disaster (either threatened or actual), government regulations or causes which would prevent its scheduled opening or continuance, this agreement will be terminated immediately, and ISS/SIC shall determine an equitable basis for the refund of a portion of the exhibit or other fees, after due consideration of expenditures and commitments already made. Under no circumstances is ISS/SIC responsible for any exhibitor's expenses (such as travel, lodging, or exhibit shipping), or any other incidental or consequential damages.

### Setup of Exhibition (subject to change)

Monday 5 June 2017	10:00 – 22:00
Tuesday 6 June 2017	08:00 – 15:00

### Exhibition Opening Hours (subject to change)

Tuesday 6 June 2017	17:00 – 20:00
Wednesday 7 June 2017	09:00 – 17:00
Thursday 8 June 2017	09:00 – 17:00
Friday 9 June 2017	09:00 – 15:00

### Dismantling of Exhibition (subject to change)

Friday 9 June 2017	15:00 – 22:00
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## Satellite Symposia at EOS 2017

### Maximise your impact

from CHF 15,000

You are invited to organise satellite symposia sessions at EOS 2017. This highly visible and highly impactful activity allows you to attract interested and qualified delegates and update them personally on the science that supports your campaigns and products. It is one of the most popular opportunities for honest and open debate between the medical professions on the topics most relevant to your corporate objectives.

The time slots are outside of the main congress sessions which maximises the number of people that can attend your symposia session.

Only **one satellite symposia per time slot** will be authorised during EOS 2017.

With such limited availability we strongly advise you to contact us early if you are interested in securing a specific time slot (Duration, 45 minutes). The timeslots are either during lunch time or after the close of the official scientific programme

Date	Time
<b><u>Wednesday, 7 June 2017</u></b> 45 minutes	Lunch time <b>CHF 25'000*</b>
	Evening time <b>CHF 20'000*</b>
<b><u>Thursday, 8 June 2017</u></b> 45 minutes	Evening time <b>CHF 20'000*</b>
<b><u>Friday, 9 June 2017</u></b> 45 minutes	Lunch time <b>CHF 15'000*</b>

#### INCLUDED IN COST:

- ✓ Room rental (standard AV, sound, lighting)
- ✓ Acknowledgement on the congress website
- ✓ Audio-visual equipment and on-site management
- ✓ Acknowledgement in the EOS 2017 website
- ✓ Signage board advertising the satellite symposium
- ✓ Use of the EOS 2017 congress logo on the satellite symposia invitation
- ✓ Opportunity to brand the speaker lectern and the presidential table
- ✓ Symposium programme on the congress website
- ✓ Display table at the entrance of the meeting room
- ✓ Insert in congress bags

### Satellite Symposia Sessions, the Benefits to You

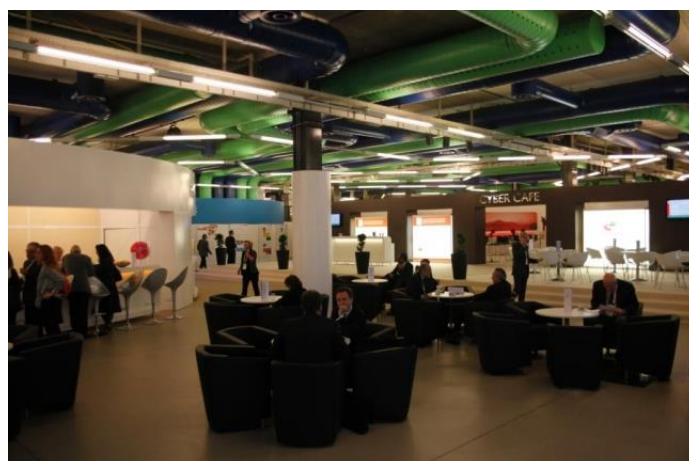
- ✓ **RESPECTED FORUM FOR PRESENTING INNOVATION AND CUTTING EDGE RESEARCH**
- ✓ **INCREASED RECOGNITION AMONG THOUGHT LEADERS**
- ✓ **CAPTIVE AUDIENCE OF DECISION MAKERS**
- ✓ **HIGH VISIBILITY**

## Important Satellite Symposium Information!

- All the speakers of Satellite Symposia must be registered prior to the Congress by the Company/Sponsor taking a Symposium slot, and their hotel and trip paid accordingly.
- All satellite symposia must be held at the Congress Centre during the official time slots offered by EOS 2017.
- All programmes must be submitted to the Scientific Committee for approval not later than Monday 3 April 2017.
- All Satellite Symposia Programmes will be published on the congress website, as submitted by the company/sponsor.
- Lead retrieval devices will be available at EOS 2017 for an additional charge and will allow companies to track their potential visitors.

## Satellite Symposia General Guidelines

- Sponsors of Satellite Symposia may select topics and speakers.
- Sponsored Satellite Symposia programmes, hand-outs and invitations must be submitted to the Congress Secretariat for approval.
- In addition to the sponsorship fee, Sponsors must cover travel, accommodation and onsite costs for speakers and chairs.
- Signposting, additional display or distribution of posters, brochures or any promotional material outside the Satellite symposium rooms or outside the company exhibition stands and hospitality suite are not allowed
- EOS 2017 assumes that speakers and chairpersons of the Satellite Symposia will be contacted by the companies themselves to notify them of the time and place of sessions, to arrange for their registration, travel and accommodation.
- EOS 2017 does not require speakers at the Satellite Symposia to submit abstracts of their lectures as they will not be published In the Congress Abstract book. Companies can, however, publish their abstracts for distribution at the entrance of the Satellite Symposium lecture room.
- Times and dates of the Satellite Symposia sessions will be announced on the congress website.



## Corporate Support Opportunities at EOS 2017

### Enhance your visibility!

Stand out from the crowd, enhancing your visibility at EOS 2017 gives you the advantage and can play a key part in helping you achieve your congress objectives. Ensure your company benefits from the highest level of exposure.

On the next page of this brochure you will find a table which gives an overview of all the partnership opportunities available at EOS 2017. The table is designed to help you to compare, evaluate and easily understand the associated benefits related to each individual opportunity. To help you in your selection you will see that the table is split into 4 different sections:

**Section 1 – ‘Pre Event Exposure’** – these opportunities will allow you to target the delegates in advance of the event

**Section 2 – ‘Create the Perfect 1<sup>st</sup> Impression’** – these opportunities will allow you to catch the delegate’s attention upon arrival at the event

**Section 3 – ‘Maximum Brand Impact’** – these opportunities will allow you to really make your brand/product stand out on the exhibition/congress floor

**Section 4 – ‘Drive Stand Traffic’** – these opportunities will allow you to drive additional traffic to your stand

### Each opportunity is measured against 4 different types of benefit:

**Benefit 1 - High Volume/Contact** – allowing you to maximise your visibility and increase brand/product awareness

**Benefit 2 - Drive Brand Awareness** – allowing you to maximise awareness, strengthen your brand positioning

**Benefit 3 - Be Different** – allowing you to emotionalise, retain customers, put your brand/product in a position that is seen as ‘unique and innovative’

**Benefit 4 - Longevity** – allowing you to prolong your exposure post event

We know that in today’s challenging economic climate and more than ever before it is essential to be able to justify your spend and ensure your funds are being invested in the right places. We hope that this summary table and benefit evaluation tool will enable to you to efficiently and effectively identify the opportunities that will best achieve your specific marketing goals.

## EOS 2017 Corporate Support Opportunities Summary Table

### What are your benefits?

	Benefit 1	Benefit 2	Benefit 3	Benefit 4
Create the Perfect 1 <sup>st</sup> impression	High Volume/ Contact	Drive Brand	Be Different	Longevity
Congress Bags (all delegates)	✓	✓		✓
Badge Lanyards (all delegates)	✓	✓		
Pocket Programme (all delegates)	✓	✓		
EOS 2017 Mobile App (all delegates)	✓	✓	✓	
Online Programme (all delegates)	✓	✓	✓	
Pens and Pads (all delegates)	✓	✓		
<b>Maximum Brand Impact</b>				
Cyber Café	✓	✓		
Poster area (all delegates)		✓	✓	
Satellite Symposium	✓	✓		
Hand Sanitizer Stations		✓	✓	
Water Stations		✓	✓	
Charging Stations		✓	✓	
<b>Drive Stand Traffic</b>				
Bags Inserts (all delegates)	✓	✓		
Meeting Stools	✓	✓	✓	✓
<b>Delegate Networking</b>				
Opening Ceremony and Get-Together	✓		✓	
President's Reception	✓		✓	
Congress Networking	✓		✓	
Fruit Stations	✓		✓	

## Create the Perfect 1st Impression

**EOS 2017 Congress Bags (supplied by organisers)**

**EXCLUSIVE**

**30,000.00 CHF + VAT 8%**

**Attach your brand to every EOS 2017 congress bag**



**SOLD**

What is the very first item the delegate receives upon arrival at EOS 2017? From the very first minute capture the delegate's attention by sponsoring the official congress bag. Provide the delegate with convenience and your company with excellent visibility. This opportunity ensures that your brand will reach all EOS 2017 attendees.

**This opportunity includes:**

- 1 corporate logo on the congress bag
- Acknowledgment on the official EOS 2017 website

**EOS 2017 Lanyards (supplied by congress)**

**EXCLUSIVE**

**10,500.00 CHF + VAT 8%**

**Attach your brand to every EOS 2017 lanyard**



**SOLD**

The lanyards are given to each delegate in order to carry their badge. Delegates are required to wear their lanyards and badge for the whole duration of the congress. This is an exclusive opportunity and ensures your brand will reach all delegate attendees. Companies have the opportunity to provide the lanyards. Design is subject to approval by EOS 2017. A royalty fee will be required.

**This opportunity includes:**

- 1 Corporate logo on the lanyard
- Acknowledgment on the official EOS 2017 website

**EOS 2017 Pocket Programme**

**EXCLUSIVE**

**12,500.00 CHF + VAT 8%**

**Position your brand next to the heart of the EOS 2017 delegates**



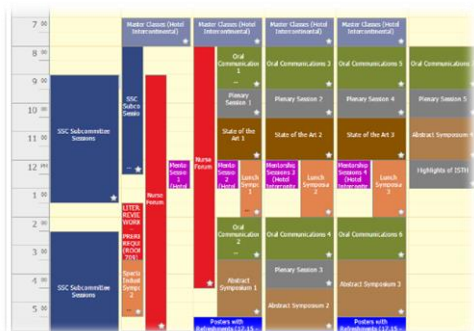
**SOLD**

The Pocket Programme is a pocket sized conference overview and exhibition plan that conveniently fits into the back of the delegate's badge. All participants receive a Pocket Programme upon collection of their badge. The Pocket Programme will be used as a daily reference tool at the conference.

**This opportunity includes:**

- 1 advertisement on the back of the EOS 2017 Pocket Programme
- Acknowledgment on the EOS 2017 website

**Help delegates to plan their attendance**



Delegates have the opportunity to plan their attendance in advance by accessing the online programme. With this on-line tool their can select their favourite sessions, and download their personal itinerary at the congress.

**This opportunity includes:**

- Corporate logo on the online programme page
- Corporate logo on the downloadable personal itinerary

- Acknowledgement in the EOS 2017 website

**Put your brand in the palm of the delegate’s hand!**



Don’t miss this opportunity to reach attendees through the latest technology. Attendees will use this service before and during EOS 2017. This service allows the attendees to create their own meeting schedule and plan which exhibitors they want to see.

**This opportunity includes:**

- Meeting programme available to download from the EOS 2017 website
- Company logo on the welcome page of the application
- Acknowledgement on the EOS 2017 website

**Provide convenience to each and every EOS 2017 delegate**

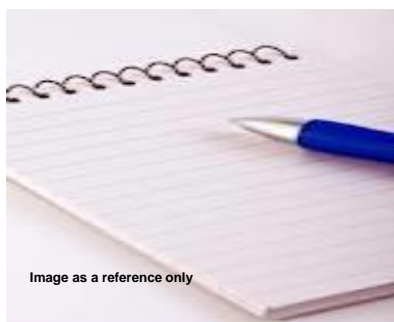


Image as a reference only

During the congress, each delegate is provided with a notepad in the congress bags to take notes during the congress sessions. Align your brand with this highly requested and appreciated item. Even after EOS 2017, you can continue to provide convenience should the delegate decide to take the notepad back to their home or office.

**This opportunity includes:**

- Corporate logo (one colour) on cover and each page of notepad
- Acknowledgement in the EOS 2017 website

**Put your brand at the fingertips of each and every EOS 2017 delegate**

Image as a reference only

During the congress provide the delegate with convenience should they wish to take notes manually during the congress sessions. A highly requested item, each delegate will receive an official EOS 2017 pen in their congress bag. Even after EOS 2017, you can continue to provide convenience should the delegate decide to take the pen back to their home or office.

**This opportunity includes:**

- One Corporate logo (one colour) on each pen
- Acknowledgement in the EOS 2017 website

**Maximise Brand Impact****Position your brand next to the science of EOS 2017 abstract submitters**

With over 600 posters during the event, delegates are sure to explore the poster area. A great opportunity to share with delegates how your company supports the findings that are published on the posters.

**This opportunity includes:**

- Corporate logo on poster boards that will feature accepted abstracts
- Acknowledgment on the official EOS 2017 website

**Keep the EOS 2017 delegates online and connected**

Despite widespread mobile technology and wireless connectivity, internet cafes/zones remain busy features at congresses. Sponsors of the Cyber Café will be able to engage with users of the service in a variety of ways, not least via the screens of every terminal in the Cyber Cafe. The service will be offered free-of-charge to attendees.

**This opportunity includes:**

- Provision of 6 computers, 2 printers, servers, internet connection
- Opportunity to display company logo and information on screen saver
- Opportunity to brand the cafe with signage and branded mouse pad
- Acknowledgement on the EOS 2017 website



## Hand Sanitizers

EXCLUSIVE

From 8,000.00 CHF + VAT 8%

### Help EOS 2017 delegates keep safe



Image as a reference only

The stations will be strategically placed in high traffic spots to maximize their usage and convenience to the participants to enhance recognition of the sponsor support. Not only that you will help to ensure a proper and clean environment, your logo representation will drive awareness and acknowledgement.

#### This opportunity includes:

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website
- Branded Hand Sanitizer

## Charging Stations

EXCLUSIVE

From 10,000.00 CHF + VAT 8%

### Keep connected with EOS 2017 delegates



Image as a reference only

Help participants charge their cell phones, computers and other electronic gadgets at conveniently located stations in the exhibition hall. These stations charge fast and are highly utilized by meeting attendees. This opportunity allows sponsors to gain recognition in high-traffic spots at 3 distinct charging stations and will help attendees stay “plugged in” and connected throughout the entire meeting.

#### This opportunity includes:

- Acknowledgement as a congress partner on the Acknowledgement Board onsite
- Acknowledgement as a congress partner on the congress website
- Branded Charging Stations

## Drive Stand Traffic

### EOS 2017 Congress Bag Insert

4,000.00 CHF + VAT 8%

### Put your brand in the hands of thousands of EOS 2017 delegates



Reach out to all EOS 2017 delegates by including one insert in each official EOS 2017 congress bag.

#### This opportunity includes:

- Insertion of a flyer in each official EOS 2017 congress bags
- Acknowledgement on the EOS 2017 website



Offer our attendees the option to sit down, relax and/or meet and discuss with other participants during the meeting – and give your company very prominent visibility. The stools will be branded 50 per cent with EOS 2017 and 50 per cent with your company's color/logo/pictures. EOS 2017 will produce, assemble and distribute 150 stools around the exhibition hall. Stools are made of recycled cardboard.

**This opportunity includes:**

- Sponsor's corporate logo/branding on 50% of the surface of the stools. The other 50 % of the surface of the stools will reflect the EOS 2017 Congress branding.

- Acknowledgement on the EOS 2017 website

## Delegate Networking

### Delegate Networking and Healthy Options

**Help create the unique networking opportunities for EOS 2017 delegates**

OPENING CEREMONY & GET-TOGETHER BUFFET at the Congress Centre	CHF 20,000
PRESIDENT'S RECEPTION at the historical City Market of Montreux	CHF 20,000
CONGRESS NETWORKING at the ancient Château de Chillon	CHF 20,000
FRUIT STATIONS – Help delegates stay healthy!!!	CHF 6,000 (per station)
WATER STATIONS – Help delegates stay hydrated!!!	CHF 6,000 (per station)

**This opportunities include:**

- Display of Banners with Sponsor's logo
- Acknowledgement on the EOS 2017 website

## EOS 2017 City Information

### Your Host Country

Switzerland is a mountainous Central European country, home to numerous lakes, villages and the high peaks of the Alps. Old Towns within its cities contain medieval landmarks like capital Bern's Zytglogge clock tower and Cathedral of Bern. The country is also a destination for its ski resorts and hiking trails. Banking and finance are key industries, and Swiss watches and chocolate are renowned.

### Facts about Montreux

The town of Montreux nestles in a sheltered Lake Geneva bay, surrounded by vineyards and against the breathtaking backdrop of snow-covered Alps. The Montreux Jazz Festival, which takes place in June/July and features concerts on a variety of stages and parks is very famous.

### Travel to Montreux

#### Switzerland by plane

With three international airports, one in Basel, one in Geneva, and the largest in Zurich, Switzerland is a country than can be easily reached from anywhere in the world. Each airport has a road and rail link for Montreux.

#### Montreux by car

Basel – Montreux: 2 hours

Geneva – Montreux: 1 hour

Zurich – Montreux: 2 hours 20 minutes

#### Montreux by train

Basel – Montreux: 2 hours 40 minutes

Genève - Montreux : 1 hour

Zurich - Montreux : 2 hours 40 minutes

Lausanne - Montreux: 20 minutes

Paris - Lausanne by the Lyria TGV high-speed train: 3 hours 48 minutes - 4 times a day [www.tgv-lyria.com](http://www.tgv-lyria.com)

Milan - Montreux: 3 hours

#### Montreux by boat

Located on the shores of Lake Geneva, the Montreux Music & Convention Centre can also be reached by boat from Geneva, Lausanne or even Evian-les-Bains (France).

### Currency

The country's official currency is the Swiss Franc (**CHF**).

ATMs and currency exchange facilities can be found at the airport and within most banks.

Credit cards are generally accepted in shops and restaurants.

## Time Zone

Montreux is on Central European Time (UTC/GMT +1 hours)

## Daylight Saving Time

In the spring (on the last Sunday in March), daylight savings time enters into effect: clocks must be moved forward an hour with respect to solar time, which is later returned to at the beginning of autumn (last Sunday in October).

## EOS 2017 Venue Information

### Montreux Music & Convention Centre (2M2C)

Centre des Congrès Montreux SA  
Avenue Claude Nobs 5  
CH 1820 Montreux  
<http://www.2m2c.ch>



The success of Montreux lies in its decision to launch out into the organisation of cultural and corporate events. A new image, stemming from the September Musical, created in 1946, and the Jazz Festival, created in 1967, gave Montreux world-wide renown. Continuing on its chosen path of event and business tourism, in 1973 Montreux opened a Convention Centre on the shores of Lake Geneva. Extended in 1981, the Convention Centre, in its present form with vast ceiling to floor windows, was opened in 1993 with the inauguration of the prestigious Stravinski Auditorium and concert hall.

In May 2006, the Montreux Convention Centre changed its name to become the Montreux Music & Convention Centre (2m2c) to better correspond to its growing reputation built on music and events.

## Organising Secretariat

### EOS 2017

C/o MCI Suisse SA  
Rue de Lyon 75  
P.O. Box 502  
1211 Geneva 13  
Switzerland



### Exhibition & Sponsoring / Registration and Housing Queries :

Email: [eos2017@mci-group.com](mailto:eos2017@mci-group.com)

## EOS 2017 - Reservation & Payment

### Bookings

- Fill in the 'Exhibition' Booking Form and Contract at the back of this brochure
- Submit the completed form to:

EOS 2017  
c/o MCI Suisse SA  
75 rue de Lyon  
CH 1211, Geneva 13  
Switzerland

Email: [eos2017@mci-group.com](mailto:eos2017@mci-group.com)

### Payment and Cancellation

The total amount will be invoiced upon receipt of booking forms and payment of this invoice will guarantee the reservation. All payments must be received in Swiss Francs and must be paid in full prior to the opening of the congress. 5% interest will be charged on any late payments. VAT 8% is not included in the published prices.

### Payment Method

#### Bank transfer

Bank: UBS SA – 1211 Geneva 2 – Switzerland  
Company: MCI Suisse SA for EOS 2017  
Account N°: No 369393.00U  
Clearing: 240  
SWIFT: UBSWCHZH80A  
IBAN: CH94 0024 0240 3693 9300 U

### Cancellation Penalties

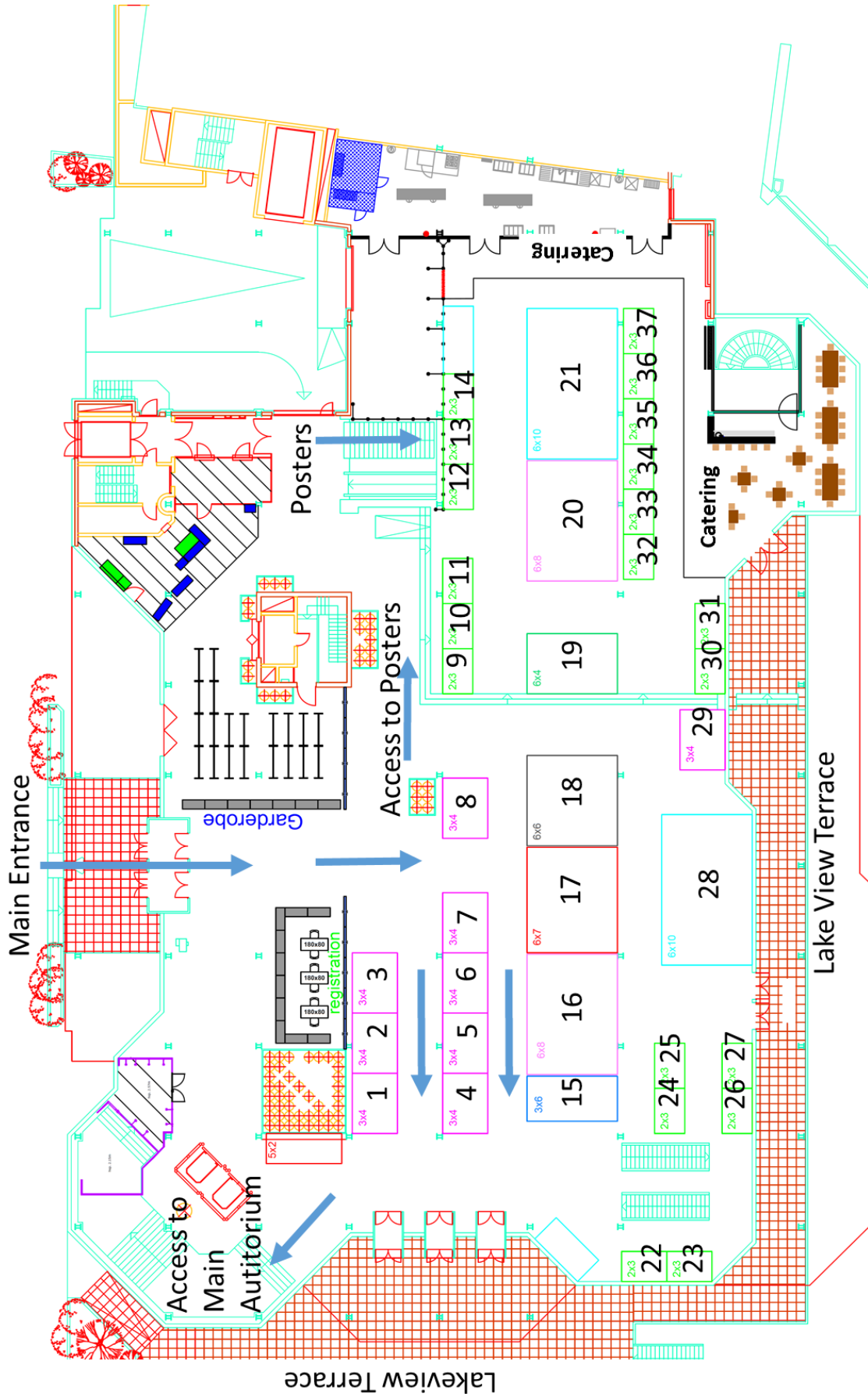
Until 6 February 2017 – 50% of total amount is due  
From 7 February 2017 onwards – 100% of total amount is due

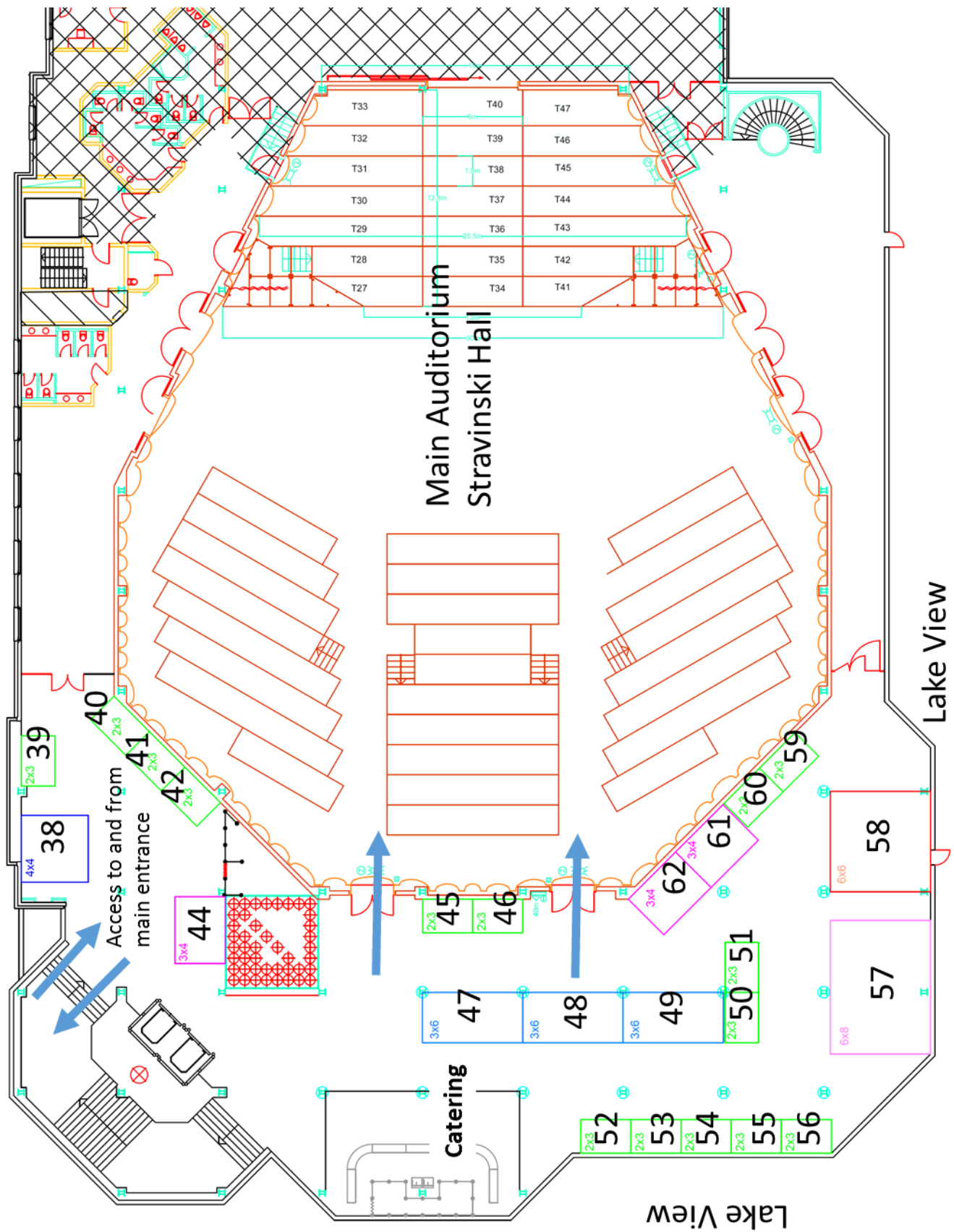
### Contacts

René Haller / Helene Barr  
[eos2017@mci-group.com](mailto:eos2017@mci-group.com)

# Exhibition Plan

Ground Level





## EOS 2017 Exhibition – Booking Form / Contract

### PLEASE COMPLETE AND SEND TO:

**MCI Suisse SA** – c/o EOS 2017 – 75 rue de Lyon – CH-1211 Geneva 13 – Switzerland  
Email: [eos2017@mci-group.com](mailto:eos2017@mci-group.com)

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

<b>Company:</b>		<b>Company VAT number:</b>
<b>Contact name:</b>		
<b>Address:</b>		
<b>Postal Code:</b>	<b>City:</b>	<b>Country:</b>
<b>Telephone:</b>		<b>Fax:</b>
<b>E-Mail:</b>		
<b>Website:</b>		
<b>P.O. number if applicable:</b>		

Please tick the boxes

\* VAT 8% is not included

We wish to reserve an exhibiting space:

**SQUARE METER SPACE ONLY (CHF 600\* / sq. meter)**

**SHELL SCHEME (CHF 850\* / sq. meter)**

We require: \_\_\_\_\_ sq. meters (minimum size 6 sq. meters for space only and 9 sq. meters for shell scheme)

Please specify if your stand must not be located adjacent to a particular competitor: \_\_\_\_\_

### PAYMENT SCHEDULE

- All payments must be made in Swiss Francs (**CHF**)
- 50% of the total cost will be invoiced on receipt of the completed order form and until 6 February 2017. After that date the full amount is due.

### BY CREDIT CARD

Visa, MasterCard and American Express are accepted. Please request a Credit Card Authorisation Form.

### CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI.

### FOR CANCELLATION MADE

- Until 6 February 2017 – 50% of total amount is due
- From 7 February 2017 – 100% of total amount is due

### BY BANK TRANSFER

Bank: UBS SA – 1211 Geneva 2 – Switzerland  
Company: MCI Suisse SA for EOS 2017  
Account N°: No 369393.00U  
Clearing: 240  
SWIFT: UBSWCHZH80A  
IBAN: CH94 0024 0240 3693 9300 U

I have read and agree with the EOS 2017 Cancellation Policy and Deadlines.

Place and Date:

Signature and company stamp:



## EOS 2017 Corporate Support – Booking Form / Contract

### PLEASE COMPLETE AND SEND TO:

**MCI Suisse SA** – c/o EOS 2017 – 75 rue de Lyon – CH-1211 Geneva 13 – Switzerland  
**Email:** [eos2017@mci-group.com](mailto:eos2017@mci-group.com)

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

<b>Company:</b>		<b>Company VAT number:</b>	
<b>Contact name:</b>			
<b>Address:</b>			
<b>Postal Code:</b>	<b>City:</b>	<b>Country:</b>	
<b>Telephone:</b>		<b>Fax:</b>	
<b>E-Mail:</b>			
<b>Website:</b>			
<b>P.O. number if applicable:</b>			

Please tick the boxes

\* VAT 8% is not included

Sponsorship Opportunities		Price*	Sponsorship Opportunities		Price*
<b>Create the Perfect First Impression</b>			<b>Maximum Brand Impact</b>		
Congress bag	<input type="checkbox"/>	30,000.00 CHF	Cyber café	<input type="checkbox"/>	15,500.00 CHF
Lanyard	<input type="checkbox"/>	10,500.00 CHF	Hand Sanitizers	<input type="checkbox"/>	8,000.00 CHF
Pocket programme	<input type="checkbox"/>	12,500.00 CHF	Charging Stations	<input type="checkbox"/>	10,000.00 CHF
Congress mobile application	<input type="checkbox"/>	8,000.00 CHF	<b>Drive Stand Traffic</b>		
Online programme	<input type="checkbox"/>	8,000.00 CHF	Congress bag insert	<input type="checkbox"/>	4,000.00 CHF
Poster area	<input type="checkbox"/>	10,000.00 CHF	Meeting Stools	<input type="checkbox"/>	8,000.00 CHF
Notepads	<input type="checkbox"/>	5,000.00 CHF			
Pens	<input type="checkbox"/>	4,000.00 CHF			
<b>Delegate Networking</b>					
Networking event (to be specified)	<input type="checkbox"/>	20,000.00 CHF			
Water Stations	<input type="checkbox"/>	6,000.00 CHF			
Fruit Stations	<input type="checkbox"/>	6,000.00 CHF			

### PAYMENT SCHEDULE

- All payments must be made in Swiss Francs (**CHF**)
- 50% of the total cost will be invoiced on receipt of the completed order form and until 6 February 2017. After that date the full amount is due.

### BY BANK TRANSFER

Bank: UBS SA – 1211 Geneva 2 – Switzerland  
 Company: MCI Suisse SA for EOS 2017  
 Account N°: No 369393.00U  
 Clearing: 240  
 SWIFT: UBSWCHZH80A  
 IBAN: CH94 0024 0240 3693 9300 U

### BY CREDIT CARD

Visa, MasterCard and American Express are accepted. Please request a Credit Card Authorisation Form.

### CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI.

### FOR CANCELLATION MADE

- Until 6 February 2017 – 50% of total amount is due
- From 7 February 2017 – 100% of total amount is due

I have read and agree with the EOS 2017 Cancellation Policy and Deadlines.

Place and Date:

Signature and company stamp:

## EOS 2017 Satellite Symposia – Booking Form / Contract

### PLEASE COMPLETE AND SEND TO:

**MCI Suisse SA** – c/o EOS 2017 – 75 rue de Lyon – CH-1211 Geneva 13 – Switzerland

Email: [eos2017@mci-group.com](mailto:eos2017@mci-group.com)

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. It is mandatory to complete and sign this form to confirm your sponsorship. This form will be considered as a contract.

<b>Company:</b>		<b>Company VAT number:</b>	
<b>Contact name:</b>			
<b>Address:</b>			
<b>Postal Code:</b>	<b>City:</b>	<b>Country:</b>	
<b>Telephone:</b>		<b>Fax:</b>	
<b>E-Mail:</b>			
<b>Website:</b>			
<b>P.O. number if applicable:</b>			

Please tick the boxes

\* VAT 8% is not included

Date	Time
<b>Wednesday, 7 June 2017</b> 45 minutes	Lunch time <b>CHF 25'000*</b>
	Evening time <b>CHF 20'000*</b>
<b>Thursday, 8 June 2017</b> 45 minutes	Evening time <b>CHF 20'000*</b>
<b>Friday, 9 June 2017</b> 45 minutes	Lunch time <b>CHF 15'000*</b>

#### PAYMENT SCHEDULE

- All payments must be made in Swiss Francs (**CHF**)
- 50% of the total cost will be invoiced on receipt of the completed order form and until 6 February 2017. After that date the full amount is due.

#### BY BANK TRANSFER

Bank: UBS SA – 1211 Geneva 2 – Switzerland  
 Company: MCI Suisse SA for EOS 2017  
 Account N°: No 369393.00U  
 Clearing: 240  
 SWIFT: UBSWCHZH80A  
 IBAN: CH94 0024 0240 3693 9300 U

#### BY CREDIT CARD

Visa, MasterCard and American Express are accepted. Please request a Credit Card Authorisation Form.

#### CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI.

#### FOR CANCELLATION MADE

- Until 6 February 2017 – 50% of total amount is due
- From 7 February 2017 – 100% of total amount is due

I have read and agree with the EOS 2017 Cancellation Policy and Deadlines.

Place and Date:

Signature and company stamp:



# EOS2017



**93<sup>rd</sup> Congress of the European Orthodontic Society**  
Montreux Switzerland

June 5–10, 2017

